

IAPH 2015 Press Information, April 21, 2015

A perfect Setting for the 29th IAPH World Ports Conference

Attendees of the World Ports Conference, which is held in Hamburg this year, can look forward to more than just an interesting conference programme of the highest calibre. For the five conference days the host, the Hamburg Port Authority (HPA), has compiled a programme of events that is as comprehensive as it is entertaining: moderator Max Boodie will make sure that delegates will have an informative week at the Congress Center Hamburg (CCH). The Dutch national did an excellent job when he moderated the "2013 International Association of Ports and Harbors (IAPH) Africa/Europe Regional Meeting" in Amsterdam. It will not all be work at the conference, though: the HPA will also provide its international guests the opportunity to experience their host city. The 29th IAPH World Ports Conference takes place in Hamburg from 1 – 5 June 2015.

Max Boodie is the HPA's preferred candidate for the role of conference moderator: Book author, entrepreneur, consultant, supply chain specialist – the charismatic Dutch national with roots in Surinam is multi-talented and active in a wide range of fields. Over the course of his 25-year career as a consultant, company founder and investor in various technology-driven companies he became particularly interested in methods to efficiently deploy and promote the development of people: "A genuine interest in people has always been a central part of my career. I want to know what moves and excites them and what their 'call to action' is," explains Boodie. This explains the continuous efforts of the 50-year-old to interlink people and help them to establish new, successful connections. More information about Max Boodie is available here.





IAPH 2015 Press Office:

Britta Watterodt,
Kontrapunkt
Agentur für Kommunikation GmbH
press@iaph2015.org



Though the focus of the conference will be on the working sessions at CCH, the HPA will also give its international guests from the maritime industry a glimpse of the city of Hamburg in all its diversity: economic hub, port city, cultural metropolis and popular recreation area. The social programme includes guided visitor tours at Airbus and Holsten-Brauerei, a brewery, or a visit to HafenCity - Europe's largest inner-city construction project. In addition, the HPA will organise tours by coach or launch boat that take guests to the many famous sights of the city and further afield to the Altes Land, Europe's largest continuous fruit-growing region.

For more information about the conference, please visit www.iaph2015.org.

The 29th IAPH World Ports Conference is sponsored by

Cisco Systems GmbH Lufthansa Industry Solutions Siemens AG





IAPH 2015 Press Office:

Britta Watterodt,
Kontrapunkt
Agentur für Kommunikation GmbH
press@iaph2015.org